

Announcing Prelert for CA Wily Introscope

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Prelert Releases Self-Learning Analytics App for Major APM Platform

Framingham, MA (PRWEB) August 09, 2011

Prelert (<http://www.prelert.com>), the leading provider of self-learning analytics solutions for application monitoring platforms today announced support for CA's Introscope product. The new product is a layer of [self-learning analytics](#) that integrates with and operates on data collected by Introscope.

Introscope is the Application Performance Monitoring market leader in large part due to the richness and depth of the data it collects. Maximizing the value of Introscope requires the development and maintenance of thresholds, rules and dashboards that can be difficult to define without insight into the behavior of the monitored applications.

Prelert's self-learning analytics harness the power of recently developed 3rd generation machine learning technology. On installation, Prelert learns the patterns of component interactions that typify application behavior. Without rules, thresholds or dependence on application experts, Prelert identifies problems as they develop. It automatically distills millions of data points to the reduced set of metrics that provide a problem's root cause narrative. A highly intuitive dashboard enables broad user adoption with minimum training. The result is the ability to scale to the largest and most complex environments with higher levels of proactivity and minimal dependence on expert application staff.

"Prelert is a powerful new entrant in what EMA calls the BSM Service Impact market," said Dennis Drogseth, Vice President, Enterprise Management Associates. "It is unparalleled in its capabilities for assimilating and reconciling multiple data types (log, event, performance, usage and external) in real time, as well as in the power of its analytics to discern narrative related patterns across seemingly unrelated incidents."

"Our mission is to provide the power of self-learning analytics, as easily as possible, to the IT teams that develop and support today's critical application environments," said Mark Jaffe, CEO of Prelert. "Wily is the first in a series of application monitoring platforms for which we will introduce easily integrated, turbocharge apps."

About Prelert

Prelert provides an easily integrated layer of self-learning analytics that turbocharges existing application monitoring environments. This is important because the traditional approach to IT management, which depends on expert human knowledge in the form of rules and severity thresholds, has proven un-scalable in today's complex application environments.

Prelert leverages existing management data to self-learn application behavior and identifies and isolates the root cause narrative of problems as they develop. Users solve problems faster while reducing their dependence on expert knowledge to configure their management systems.

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