



Prelert and CA Technologies Form OEM Relationship

CA Technologies to embed Prelert analytics in future performance management offerings

FRAMINGHAM, Mass. – March 04, 2013 – [Prelert](#), the first company to provide 100% self-learning [predictive analytics solutions](#) to dramatically improve IT operations, today announced an OEM agreement with [CA Technologies](#). Prelert's advanced anomaly detection technology will be embedded in future CA Technologies performance management offerings validating Prelert's technology leadership.

The amount of machine data that IT teams need to collect and analyze to ensure the performance and availability of today's complex on-line business applications now exceeds the available expert resources of many organizations. Prelert provides machine learning predictive analytics software that complements and extends IT capabilities by automatically mining huge amounts of data to identify developing issues and their linkage to the complex application environment. As a result, IT teams spend less time configuring their management tools while solving more problems faster and with less demand on IT expertise.

"Our customers manage some of the world's most complex application delivery environments, and CA Technologies is committed to continuously provide them with new capabilities that make their jobs easier," said Rick Fitz, senior vice president, product management, CA Technologies. "We look forward to working with Prelert to integrate its robust and leading technology as an integral part of our Enterprise Management offerings."

"CA Technologies is a market leader in application performance management," said Mark Jaffe, CEO at Prelert. "CA Technologies selection of Prelert demonstrates our technological superiority in the market and our go-to-market strategy of offering advanced analytics products that integrate with and complement existing management solutions, allowing customers to get more value from their data more quickly,"

Resources

[Video - Prelert for CA APM Overview](#)

[White Paper - Improving APM Data Usability with Machine Learning Predictive Analytics](#)

[Data Sheet - Prelert for CA APM](#)

About Prelert

The complex IT environments behind today's online applications and services generate more operations management data than a human can structure or analyze. Prelert is the

first company to solve this problem by providing 100% self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. Prelert's patent-pending analytics automatically mine existing management tools to find answers hidden in huge volumes of operations data. Prelert products install in minutes, giving IT operations, application support and security personnel the ability to reduce diagnostic time by as much as 90%. Prelert empowers IT experts with machine intelligence. For more information, visit www.prelert.com.

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