Prelert Partners With Cymbel Corporation to Deliver Its Big Data Analytics for Security Solution

FRAMINGHAM, Mass. — Dec. 9, 2013 — [Prelert](#), the first vendor to package data science into downloadable applications for everyday users, today announced it has signed a reseller agreement with Cymbel Corporation, an information technology solutions provider focused on security and compliance. Cymbel will include Prelert's [Anomaly Detective](#) 3.0 in its offerings to its customers in the financial services, defense, high-tech and health care sectors.

Anomaly Detective 3.0 uses unsupervised machine learning predictive analytics to automatically learn the normal behavior patterns of populations of users, devices and resources. Then, using sophisticated population analytics, it cross-correlates multiple data sources in real time to identify the anomalous behaviors that are the indicators of advanced security threats.

"Log management and analysis has been dominated by monolithic, vertically integrated solutions that provide all-in-one log collection, parsing, storage, query, analytics and visualization. However, with Prelert's Anomaly Detective, that is now changing," said Bill Frank, principal at Cymbel Corporation. "Prelert's success with developing big data analytics that use unsupervised machine learning to find advanced security threats is an indicator that we have entered a new era."

"Cymbel's specialization in information security is key to our launch of Anomaly Detective 3.0 in the security market," said Karl Renneker, manager, channel development at Prelert. "Cymbel will be instrumental in expanding the number of security use cases as well as driving customers for Anomaly Detective's security analytics."

About Cymbel
Cymbel Corporation is an information security solutions provider, helping its clients reduce the risks of confidential data breaches since 2000. In response to changes in technologies and the motives/methods of external and internal adversaries, Cymbel applies a Zero Trust approach to helping its clients update their defense-in-depth architectures. Cymbel is headquartered in Newton, Mass., with a branch in New York. Cymbel's 300+ clients include some of the largest and best-known organizations in the Northeast. For more information, visit www.cymbel.com.

About Prelert
Mining answers from the volume of data available today to drive business decisions requires advanced analytics approaches that, until now, have required the expertise of

data scientists. Prelert is the first vendor to provide this data science packaged to provide a time to value in minutes and enable IT and business professionals to make better decisions. Prelert: Data science for everyday decisions. For more information, visit www.prelert.com.

Contact:
Beth Bryant
508-786-3013
bbryant@marketrecognition.com