



Enterprise Management Associates (EMA) Radar Report on Advanced Performance Analytics Affirms Prelert as a “Powerhouse” Among APA Vendors

Prelert’s self-learning predictive analytics solutions use machine intelligence to diagnose problems in operations data, significantly improving IT operations

FRAMINGHAM, Mass. – January 7, 2013 – [Prelert](#), the first company to provide 100% self-learning [predictive analytics solutions](#) to dramatically improve IT operations, today announced the availability of a [company profile](#) developed by Enterprise Management Associates (EMA) as part of its [Radar™ Report](#) for Advanced Performance Analytics (APA) Use Cases. Written by EMA vice president, Dennis Drogseth, and published in December 2012, the report is an industry assessment including 22 vendors who deliver “real-time or near real-time ‘big data’ to IT operations, architects, service managers and even applications development, as well as IT executives and non-IT business stakeholders.” EMA interviewed APA vendors plus 41 distinct deployments.

The Prelert Profile evaluates the company’s predictive analytics solutions in five key areas: deployment, administration and services; cost advantage; architecture and integration; functionality and vendor strength. The Prelert Profile looks at these five areas in determining perspectives on the company’s solutions in three critical APA use cases: technical performance analytics (“value leader”), change impact and capacity optimization (“strong value”), and business impact management (“strong value”).

Regarding Prelert, Drogseth states:

“In terms of raw potential, Prelert may well be the powerhouse in a pack of 22 already powerful APA vendors. Prelert is navigating its way towards true leadership in APA performance management with strong options for growth in capacity planning analytics, and longer-term business impact values, if the market should take the vendor in that direction. Prelert is also one of the very most cost-effective vendors in this APA Radar, with low cost of entry and fast time to value.”

To download the Prelert Profile from the EMA Radar™ Report for Advanced Performance Analytics (APA) go to http://www.prelert.com/resources/EMA_APA-Q4-2012_Radar-Prelert_Profile.pdf

To download the Report Summary of the EMA Radar™ for Advanced Performance Analytics (APA) Use Cases, go to: [http://www.enterprisemanagement.com/research/asset.php/2436/Report-Summary---EMA-Radar-for-Advanced-Performance-Analytics-\(APA\)-Use-Cases:-Q4-2012](http://www.enterprisemanagement.com/research/asset.php/2436/Report-Summary---EMA-Radar-for-Advanced-Performance-Analytics-(APA)-Use-Cases:-Q4-2012)

Resources

Prelert Video:

http://www.prelert.com/videos/case_study_video/



PreAlert Case Study:

http://www.prealert.com/resources/predict_and_prevent_problems.pdf

About PreAlert

The complex IT environments behind today's online applications and services generate more operations management data than a human can structure or analyze. PreAlert is the first company to solve this problem by providing 100% self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. PreAlert's patent-pending analytics automatically mine existing management tools to find answers hidden in huge volumes of operations data. PreAlert products install in minutes, giving IT operations, application support and security personnel the ability to reduce diagnostic time by as much as 90%. PreAlert empowers IT experts with machine intelligence. For more information, visit www.prealert.com.

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