



Prealert Signs Reseller Function1 to Deliver Its Predictive Analytics Solutions for IT Operations to North American Customers

Leading enterprise software technology provider to offer Prealert's Anomaly Detective, an advanced machine intelligence solution for Splunk Enterprise environments

FRAMINGHAM, Mass. – March 11, 2013 – [Prealert](#), the first company to provide 100 percent self-learning [predictive analytics solutions](#) to address the volumes of data generated by today's IT systems, today announced it has signed a reseller agreement with Function1, a leading enterprise software technology provider. Function1 will now offer Prealert's [Anomaly Detective](#) for Splunk Enterprise environments to customers across North America. Anomaly Detective uses machine intelligence assistance to locate problematic behavior changes hidden in huge volumes of operations data.

"Prealert and Function1 share the goal of meeting companies' needs for technology solutions that improve efficiency and are easy to use yet deploy faster, cost less and are far more usable than standard products," said Ashish Bhutiani, CEO of [Function1](#). "With Prealert's Anomaly Detective for Splunk environments, we can provide our Splunk customers with an added level of operational intelligence that will help them save time locating and diagnosing IT issues that could disrupt the performance and security of critical business systems."

"By partnering with Function1, we are working with a world-class organization providing top-notch professional services and support behind every customer implementation," said Mark Jaffe, CEO of Prealert. "Function1 understands the challenges that companies face with managing the huge volume of data generated by their online systems. Like Prealert, Function1's focus is on delivering easy-to-deploy solutions that will simplify data collection, analysis and diagnostics."

The [recently announced](#) Anomaly Detective is easily downloadable software that installs in minutes as a tightly integrated application for Splunk Enterprise. Because it leverages recent advances in machine intelligence, Anomaly Detective is 100 percent self-learning and requires minimal configuration. Anomaly Detective recognizes both normal and abnormal machine behavior and uses highly advanced pattern recognition algorithms to identify developing issues and provide detailed diagnostic data that enables IT experts to avoid problems or diagnose them as much as 90 percent faster than previously possible. Anomaly Detective augments existing IT expertise, empowering IT staff to spend less time mining data, reduce troubleshooting costs and improve compliance with service-level agreements – all of which contribute to a rapid return on investment.



Resources

[Prealert Anomaly Detective Data Sheet](#)

[Prealert Anomaly Detective – Machine Intelligence for Splunk Demonstration](#)

[Prealert Anomaly Detective for Splunk 30-Day Trial Download](#)

About Function1

Function1 is a software company specializing in enterprise technology. Founded in 2007, Function1 takes a customercentric approach to developing the most usable, functional and scalable solutions for the enterprise. In addition to providing value by offering professional services, support and hosting to customers across the public and private sectors, Function1 also offers a wide range of software integration products. For more information about Function1, visit <http://www.function1.com>.

About Prealert

The complex IT environments behind today's online applications and services generate more operations management data than a human can structure or analyze. Prealert is the first company to solve this problem by providing 100 percent self-learning, predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. Prealert's patent-pending analytics automatically mine existing management tools to find answers hidden in huge volumes of operations data. Prealert products install in minutes, giving IT operations, application support and security personnel the ability to reduce diagnostic time by as much as 90 percent. Prealert empowers IT experts with machine intelligence. For more information, visit www.prealert.com.

Contact:

Beth Bryant

508-786-3013

bbryant@marketrecognition.com