## Prelert Signs Reseller Agreement With GKC to Deliver Its Predictive Analytics Solution for Splunk to Asia Pacific

**FRAMINGHAM, Mass. — June 11, 2013 —** Prelert, the first company to provide 100 percent self-learning predictive analytics solutions to address the volumes of data generated by today's IT systems, today announced it has signed a reseller agreement with GKC, the leading provider of Splunk machine data collection and analysis products in New Zealand. GKC will offer Prelert's Anomaly Detective for Splunk Enterprise environments to customers in the Asia Pacific region. Anomaly Detective uses machine intelligence assistance to locate problematic behavior changes hidden in huge volumes of operations data.

"Anomaly Detective complements Splunk and fits perfectly with our product offerings, as Splunk's solutions are the only ones we deliver," said Glen Patrick, managing director at GKC. "Anomaly Detective will help our customers reach the next level of visibility by providing automated, intelligent analysis of machine data. Prelert helps companies glean value from the data they collect by answering the questions they didn't even know they needed to ask."

"GKC is 100 percent focused on bringing Splunk technology to a broad range of customers in diverse verticals," said Mark Jaffe, CEO of Prelert. "GKC's singular focus has made them a world-leading expert on Splunk and the ideal partner for bringing our products to more customers."

Anomaly Detective is easily downloadable software that installs in minutes as a tightly integrated application for Splunk Enterprise. Anomaly Detective is 100 percent self-learning and requires minimal configuration. It identifies developing issues and provides detailed diagnostic data that enables IT experts to avoid problems or diagnose them as much as 90 percent faster than previously possible.

### About GKC
GKC is well-known internationally as one of the best Splunk partners for unlocking the knowledge within an organization through Splunk. GKC's success is attributed to its outstanding knowledge of Splunk, professional services capability, dedication and focus, which Splunk recognized by presenting GKC with the "Reseller of the Year Award" in Asia Pacific for 2013. For more information about GKC, visit http://gkc.co.nz/.

### About Prelert
The complex IT environments behind today's online applications and services generate more operations management data than a human can structure or analyze. Prelert is the first company to solve this problem by providing 100 percent self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. For more information, visit www.prelert.com.

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