Prelert Signs Reseller ICS GmbH to Deliver Its Predictive Analytics Solutions for IT Operations to Germany, Austria and Switzerland

Innovative technology provider for IT service management to offer Prelert's Anomaly Detective, an advanced machine intelligence solution for Splunk® Enterprise environments

FRAMINGHAM, Mass. — March 18, 2013 — Prelert, the first company to provide 100 percent self-learning predictive analytics solutions to address the volumes of data generated by today's IT systems, today announced it has signed a reseller agreement with ICS GmbH, an innovative technology provider for IT service management. ICS will now offer Prelert's Anomaly Detective™ for Splunk Enterprise® environments to its base of customers which includes the top 500 companies and public agencies in Germany, Austria and Switzerland. Anomaly Detective uses machine intelligence assistance to locate problematic behavior changes hidden in huge volumes of operations data.

"Prelert is an ideal fit for ICS because they share our vision of helping customers improve operational performance through adaptable, easy to deploy and cost-effective solutions," said <**name**>, <**title**>, at ICS. "By adding Prelert's Anomaly Detective for Splunk environments to our product offerings, customers' IT departments can significantly reduce the time spent manually analyzing machine data and proactively locate abnormalities that could lead to system outages and slow downs."

"Partnering with ICS allows our products to reach more broadly into the European market with the support of expert consulting, implementation and customer services," said Mark Jaffe, CEO of Prelert. "By representing Prelert, ICS can further help their customers address the challenge of managing the immense volume of data generated daily by their IT systems."

The recently announced Anomaly Detective is easily downloadable software that installs in minutes as a tightly integrated application for Splunk Enterprise. Because it leverages recent advances in machine intelligence, Anomaly Detective is 100 percent self-learning and requires minimal configuration. Anomaly Detective recognizes both normal and abnormal machine behavior and, using highly advanced pattern recognition algorithms, identifies developing issues and provides detailed diagnostic data that enables IT experts to avoid problems or diagnose them as much as 90 percent faster than previously possible. Anomaly Detective augments existing IT expertise, empowering IT staff to spend less time mining data, reduce troubleshooting costs and improve compliance with service-level agreements — all of which contribute to a rapid return on investment.

Resources

Prelert Anomaly Detective Data Sheet

Prelert Anomaly Detective – Machine Intelligence for Splunk Demonstration

Prelert Anomaly Detective for Splunk 30-Day Trial Download

About ICS GmbH
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For more information about ICS GmbH, visit http://www.ics.de.

About Prelert
The complex IT environments behind today's online applications and services generate more operations management data than a human can structure or analyze. Prelert is the first company to solve this problem by providing 100 percent self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. Prelert's patent-pending analytics automatically mine existing management tools to find answers hidden in huge volumes of operations data. Prelert products install in minutes, giving IT operations, application support and security personnel the ability to reduce diagnostic time by as much as 90 percent. Prelert empowers IT experts with machine intelligence. For more information, visit www.prelert.com.

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