

Prelert Signs Reseller Agreement with Kiratech Srl. to Deliver Its Predictive Analytics Solutions for IT Operations

FRAMINGHAM, Mass. – April 8, 2013 – [Prelert](#), the first company to provide 100 percent self-learning [predictive analytics solutions](#) to address the volumes of data generated by today’s IT systems, today announced it has signed a reseller agreement with Kiratech Srl., an information technology and communications solution provider based in Italy. Kiratech will offer Prelert’s [Anomaly Detective](#) for Splunk Enterprise environments to its customers. Anomaly Detective uses machine intelligence assistance to locate problematic behavior changes hidden in huge volumes of operations data.

“Our focus is on helping companies gain business intelligence, increase productivity and reap a return on their investment from their IT systems. Prelert’s Anomaly Detective for Splunk environments adds intelligence to machine data unlike any other predictive analytics solution and is an ideal addition to our portfolio of products,” said <Giulio Covassi CEO and Co-Founder> at Kiratech. “Anomaly Detective will help customers achieve time and cost savings with managing and analyzing the vast amounts of data their IT systems generate every day.”

“Kiratech has decades of experience as an IT solutions provider in the European market,” said Mark Jaffe, CEO of Prelert. “Their considerable market savvy will be instrumental in making our products widely available.”

The [recently announced](#) Anomaly Detective is easily downloadable software that installs in minutes as a tightly integrated application for Splunk Enterprise. Anomaly Detective is 100 percent self-learning and requires minimal configuration. It identifies developing issues and provides detailed diagnostic data that enables IT experts to avoid problems or diagnose them as much as 90 percent faster than previously possible.

About Kiratech Ltd.

Kiratech Srl is a proud system and cloud integrator with a great passion and more than 20 years of experience in ITC. Our goal is to provide our customers the best experience and results from a technical and economical point of view. Datacenter automation, business continuity, cloud computing, application delivery, Big Data analytics, and building solutions are our missions. For more information about Kiratech, visit www.kiratech.it.

About Prelert

The complex IT environments behind today’s online applications and services generate more operations management data than a human can structure or analyze. Prelert is the first company to solve this problem by providing 100 percent self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. For more information, visit www.prelert.com.

Contact:

Beth Bryant
508-786-3013
bbryant@marketrecognition.com