

Prelert Signs Reseller Agreement With Küdaw to Deliver Its Predictive Analytics for IT Operations in South America

FRAMINGHAM, Mass. – August 12, 2013 – [Prelert](#), the first company to provide 100 percent self-learning [predictive analytics solutions](#) to address the volumes of data generated by today’s IT systems, today announced it has signed a reseller agreement with Küdaw, a leading provider of information technology services in South America. Küdaw will offer Prelert’s [Anomaly Detective](#) for Splunk Enterprise environments to customers in a broad range of vertical markets, including telecommunications and financial services. Anomaly Detective uses machine intelligence assistance to locate problematic behavior changes hidden in huge volumes of operations data.

“Many of our clients consult us about solutions that support Splunk data analysis and anomaly detection,” said Bernardo Aldea, Gerente General (CEO) at Küdaw SA. “Prelert’s predictive analytics for IT operations fit perfectly with the data processing solutions we provide. Prelert complements them specifically by detecting and addressing the errors, threats and abnormal behaviors that are hidden in data and can threaten the performance of critical business applications and networks.”

“Küdaw is one of South America’s leading providers of solutions for data management and Splunk environments specifically,” said Mark Jaffe, CEO of Prelert. “With their knowledge of all aspects of Big Data, specifically the usability, reliability and security of IT operations data, Küdaw is an ideal partner for bringing our predictive analytics for IT solutions to the South American market and making inroads into specific verticals.”

[Anomaly Detective](#) is easily downloadable software that installs in minutes as a tightly integrated application for Splunk Enterprise. Anomaly Detective is 100 percent self-learning and requires minimal configuration. It identifies developing issues and provides detailed diagnostic data that enables IT experts to avoid problems or diagnose them as much as 90 percent faster than previously possible.

About Küdaw

Küdaw SA is an information technology services company specializing in business information management and real-time data processing. The company focuses on simplifying technology and making it accessible to all companies. For more information about Küdaw, visit <http://www.kudaw.com/index.html>.

About Prelert

The complex IT environments behind today’s online applications and services generate more operations management data than a human can structure or analyze. Prelert is the first company to solve this problem by providing 100 percent self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. For more information, visit www.prelert.com.

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