



Kusnetzky Group White Paper Confirms Importance of 100 Percent Self-Learning Predictive Analytics To Solve the Complex Problems of Machine Data Management

New white paper discusses how Prekert uses machine intelligence to help IT administrators manage today's multi-faceted systems

FRAMINGHAM, Mass. – February 27, 2013 – [Prekert](#), the first company to provide 100 percent self-learning [predictive analytics solutions](#) to address the volumes of data generated by today's IT systems, today announced the availability of a white paper, "[Prekert Anomaly Detective - Machine Learning Predictive Analytics for Splunk Users.](#)" Written by Dan Kusnetzky, distinguished analyst at the Kusnetzky Group, the paper discusses the challenges of machine data management and how IT experts would benefit from a solution that combines machine intelligence and Big Data predictive analytics to quickly find operational anomalies before they can cause failures.

Kusnetzky's white paper points out the immense consumption of time involved with the analysis of today's complex IT environments, which is beyond the scope of human capabilities. Kusnetzky affirms that today's management tools "need to go beyond 'human understanding' of how the IT infrastructure and overall environment behaves" and explains how "machine learning analytics tools need to use a combination of big data techniques and artificial intelligence to fully and continuously self-learn the operating characteristics of the environment without any human input."

Kusnetzky concludes the paper by stating:

"Prekert's Anomaly Detective for Splunk is an excellent example of a product that can significantly reduce the time it takes to proactively identify and isolate the root cause of many problems that are lurking in IT systems and make an IT manager's life easier. It also positively impacts the bottom line by reducing the time and level of expertise required to catch issues before they become customer and business problems."

To download this white paper, go to <http://www.prekert.com/reg/kusnetzky-advanced-analytics.html>

Resources

[Prekert Anomaly Detective Data Sheet](#)

[Prekert Anomaly Detective - Machine Intelligence for Splunk Demonstration](#)

[Prekert Anomaly Detective for Splunk 30-Day Trial Download](#)

About Prekert

The complex IT environments behind today's online applications and services generate more operations management data than a human can structure or analyze. Prekert is the

first company to solve this problem by providing 100 percent self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. Prelert's patent-pending analytics automatically mine existing management tools to find answers hidden in huge volumes of operations data. Prelert products install in minutes, giving IT operations, application support and security personnel the ability to reduce diagnostic time by as much as 90 percent. Prelert empowers IT experts with machine intelligence. For more information, visit www.prelert.com.

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