

Prelert Partners With OpenWare to Deliver Its Big Data Analytics for IT Operations and Security in South America

FRAMINGHAM, Mass. — Dec. 16, 2013 — [Prelert](#), the first vendor to package data science into downloadable applications for everyday users, today announced it has signed a reseller agreement with OpenWare, an information technology solutions provider based in Brazil. OpenWare will offer Prelert's [Anomaly Detective](#) 3.0 for Splunk Enterprise environments to its customers in South America. Anomaly Detective uses unsupervised machine learning to locate problematic behavior changes hidden in huge volumes of operations data that indicate underlying issues or security threats.

“Prelert’s Anomaly Detective is a valuable addition to our portfolio of offerings for customers who are on the Splunk platform or looking for a strategy to manage and analyze their unstructured data,” said Sidnir Vieira, CEO at OpenWare. “We already have several companies that are interested in a presentation on Anomaly Detective.”

“OpenWare specializes in offering Splunk products and helping companies manage the avalanche of data they deal with daily in their IT environments,” said Karl Renneker, manager, channel development, at Prelert. “OpenWare’s broad network of customers seek ways to optimize their Splunk applications. Using Prelert’s Anomaly Detective for Splunk, they can further leverage the intelligence provided by their operations data to identify anomalous activity that points to issues that could impact their business.”

[Anomaly Detective](#) is easily downloadable software that installs in minutes as a tightly integrated application for Splunk Enterprise. Anomaly Detective is 100 percent self-learning and requires minimal configuration. It identifies developing issues and provides detailed diagnostic data that enables IT experts to avoid problems or diagnose them as much as 90 percent faster than previously possible.

About OpenWare

Since 1995, OpenWare of Brazil’s principle is to satisfy customers with high-tech products that have been widely tested and approved in the market and can increase productivity at a low cost and with rapid deployment. For more information, visit www.openware.com.br.

About Prelert

Mining answers from the volume of data available today to drive business decisions requires advanced analytics approaches that, until now, have required the expertise of data scientists. Prelert is the first vendor to provide this data science packaged to provide a time to value in minutes and enable IT and business professionals to make better decisions. Prelert: Data science for everyday decisions. For more information, visit



www.prelert.com.

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The logo for OPEN WARE, with "OPEN WARE" in a bold, black, sans-serif font and "DO BRASIL" in a smaller font below it. To the right of the text is a yellow graphic consisting of several vertical bars of varying heights, resembling a barcode or a stylized flag.