



Prelert/Splunk Webinar: SNAP Interactive Finds Anomalies Faster With Prelert's Machine Learning Analytics

Attendees will learn how SNAP Interactive made its DevOps environment more proactive with Prelert's Anomaly Detective for Splunk Enterprise

FRAMINGHAM, Mass. — July 30, 2013 — [Prelert](#), the first company to provide 100% self-learning [predictive analytics solutions](#) to address the volumes of data generated by today's IT systems, today announced a Webinar hosted with Splunk on Thursday, August 8 at 12:00 p.m. ET/9:00 a.m. PT on "[How SNAP Interactive Finds Anomalies Faster with Machine Learning Analytics](#)." The 60-minute session will discuss how SNAP Interactive, an online social interaction company, used Prelert's Anomaly Detective to overcome the challenges of managing a large, diverse data set and made it proactive despite having a fast-paced DevOps environment. Anomaly Detective is a machine learning predictive IT analytics solution for Splunk Enterprise.

Webinar speakers will be Nick DiSanto, SNAP Interactive's architecture lead, and Rich Collier, Prelert's senior solutions engineer, who will provide a live demo of Anomaly Detective.

SNAP Interactive relies heavily on Splunk to track user interactions, platform health and business transactions, however, with their dynamic DevOps environment, the traditional QA and IT operations monitoring paradigm is impractical. Attendees will learn how SNAP Interactive uses Anomaly Detective's machine learning analytics to:

- Implement real-time monitoring without setting thresholds;
- Obtain accurate alerts to important behavioral changes impacting performance; and
- Find unknown problems and relationships in critical operations data.

For more information and to register for the Webinar, "How SNAP Interactive Finds Anomalies Faster with Machine Learning Analytics," go to:

<http://tinyurl.com/PrelertWebinar8-8>

About Prelert

The complex IT environments behind today's online applications and services generate more operations management data than a human can structure or analyze. Prelert is the first company to solve this problem by providing 100 percent self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. For more information, visit www.prelert.com.

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