Prelert Announces Support for Splunk Enterprise 6

Big Data Analytics Solution Extends Splunk Enterprise With Machine Learning Predictive Analytics

FRAMINGHAM, Mass. — Oct. 21, 2013 — Prelert, the first vendor to provide big data analytics applications that enable IT and business professionals to quickly make everyday decisions, today announced support for Splunk Enterprise 6, the recently announced version of Splunk's award-winning platform for machine data. Prelert's Anomaly Detective provides machine learning predictive analytics that extend Splunk® Enterprise with automated anomaly detection for IT operations, application performance management (APM), and security users.

"Prelert is a Splunk Powered Technology Partner with a demonstrated commitment to supporting our platform," said Bill Gaylord, senior vice president of business development, Splunk. "The fact that the Prelert development team was able to quickly support Splunk Enterprise 6 with their Anomaly Detective app is a testament to the ease-of-use enhancements and seamless upgrade path provided as part of Splunk Enterprise 6."

"Splunk Enterprise 6 contains a number of enhancements that distance Splunk from its competitors by putting the power of big data in the hands of more users," said Mark Jaffe, CEO, Prelert. "Prelert mirrors that vision by packaging data science in the form of machine learning big data analytics in easily deployed products that empower everyday IT and business professionals."

Anomaly Detective is easily downloadable software that installs in minutes on top of Splunk Enterprise. Prelert's anomaly detection analytics are highly scalable and leverage machine learning algorithms to cut through millions of data points in seconds. Users get the actionable insights they need to quickly detect and resolve developing performance and security issues.

More information on Prelert's Anomaly Detective is available on the new Splunk Apps website: http://apps.splunk.com/app/1306/. Prelert also offers a free trial of Anomaly Detective for Splunk users at www.prelert.com.

About Prelert
Mining answers from the volume of data available today to drive business decisions requires advanced analytics approaches that, until now, have required the expertise of data scientists. Prelert is the first vendor to provide this data science packaged to provide a time to value in minutes and enable IT and business professionals to make

better decisions. Prelert: Data science for everyday decisions. www.prelert.com.

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