



Prelert Wins Bronze Stevie® Award in 2013 International Business AwardsSM

Anomaly Detective awarded in the Best New Product or Service of the Year - Software Category

FRAMINGHAM, Mass. – August 21, 2013 – [Prelert](#), the first company to provide 100 percent self-learning [predictive analytics solutions](#) to address the volumes of data generated by today's IT systems, today announced it was the winner of a Bronze Stevie® Award in the Best New Product or Service of the Year - Software category in The 10th Annual International Business Awards.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide - public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2013 IBAs received entries from more than 50 nations and territories. More than 3,300 nominations were submitted in a wide range of categories.

"We are honored to receive this award for Anomaly Detective and to be recognized among the best of the best in business products and services," said Mark Jaffe, CEO at Prelert. "Prelert is driven to develop solutions that will help businesses find and resolve the issues in their IT operations data that can impact the performance of their critical applications."

Anomaly Detective is a 100 percent self-learning predictive analytics solution for addressing the volumes of data generated by today's IT systems. It uses machine intelligence assistance to locate problematic behavior changes hidden in operations data and provides detailed diagnostic data that enables IT experts to find and fix performance and security issues as they develop and before they impact operations.

"The 2013 International Business Awards are noteworthy for featuring the best collection of entries we have ever received," said Michael Gallagher, president and founder of the Stevie Awards. "The judges have been unanimous in their comments about the quality of achievements, and the expertise with which they were portrayed, in the nominations we received this year. We extend our most heartfelt congratulations to all of this year's Gold, Silver and Bronze Stevie Award winners."

Details about The International Business Awards and the lists of Stevie Award winners are available at www.StevieAwards.com/IBA.

About Prelert

Prelert is the first company to provide 100 percent self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. For more information, visit www.prelert.com.

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