

Prelert Announces Open API Support for SQL

First to Provide Open API to a Downloadable Predictive Analytics Product

Boston, MA June 05, 2012

Prelert®, the technology leader in [machine learning predictive analytics](#) for infrastructure and application management, today announced an SQL Open API for both its Real-Time and Diagnostics products. Prelert Diagnostics is now the industry's first downloadable predictive analytics product to include an Open API.

Prelert turbocharges existing infrastructure and application monitoring tools with an easily deployed layer of 3rd generation machine learning analytics. These highly advanced analytics process millions of metrics and log notifications, without the need for rules, templates or thresholds, and identify behavioral activity patterns that are the early warning signs of performance problems. Prelert applies Big Data analytics to huge volumes of management data to provide IT support personnel with the reduced set of information they need to identify, diagnose and resolve problems before users are impacted.

"IT teams responsible for mission critical applications and services have an enormous resource - a vast amount of management data that is largely untapped by their current tools," explains Mark Jaffe, Prelert CEO. "Prelert is the first fully self-learning analytics product to analyze all of that data and provide valuable insights that enable higher service levels, in less time while reducing the need for human intervention."

"Prelert continues to lead the industry in providing high value analytics software with a focus on fast time to value and eclectic data collection," said Dennis Drogseth, Vice President of Research for IT Megatrends at Enterprise Management Associates. "Their support for an Open API is further support for their compelling vision."

About Prelert

Prelert turbocharges IT teams with the power of Machine Intelligence™ through easily consumed products that provide significant value in hours. Today's complex IT environments generate more monitoring data than humans can efficiently structure or analyze. Prelert harnesses the power of 3rd generation machine learning Big Data analytics to quickly expose actionable patterns hidden in huge volumes of data so that IT experts can provide higher services at lower costs in less time.

Press Contact:

Kevin Conklin
kconklin@prelert.com
508 656 0084

