

Prelert Partners With SMT to Deliver Its Big Data Analytics Solutions to Europe's Benelux Region

FRAMINGHAM, Mass. — Oct. 15, 2013 — [Prelert](#), the first vendor to provide [big data analytics](#) applications that enable IT and business professionals to quickly make everyday decisions, today announced it has signed a partnership agreement with SMT Simple Management Technologies B.V., an enterprise management software provider in Europe. SMT will offer Prelert's [Anomaly Detective](#) for Splunk Enterprise environments to customers in Europe's Benelux region (Belgium, the Netherlands and Luxembourg). Anomaly Detective uses machine intelligence assistance to locate problematic behavior changes hidden in huge volumes of operations data.

“The Prelert solution is a great extension of our product portfolio,” said Michiel Toes, co-founder and sales and marketing director at SMT. “Prelert complements Splunk with automated, self-learning anomaly detection, enabling our customers to take proactive monitoring to a new level, not just on an operational level but also for business and security events. Prelert will save our customers time fixing problems, improve uptime and security, and give new and improved business insights.”

“SMT is a leading technology solutions provider focused on helping enterprises to better manage their complex and growing IT environments,” said Karl Renneker, manager, channel development at Prelert. “SMT will be instrumental as we continue to expand our presence in the European market.”

[Anomaly Detective](#) is easily downloadable software that is 100 percent self-learning and requires minimal configuration. It identifies developing issues and provides detailed diagnostic data that enables IT experts to avoid problems or diagnose them as much as 90 percent faster than previously possible.

About SMT

SMT is a specialist in IT Infrastructure, Application Performance, Software Asset, Security and Big Data Management Solutions with a proven track record of serving the most demanding national and international customers. SMT delivers “best of breed” software applications, supported by highly skilled and motivated personnel with a detailed knowledge of the subject material and supplemented by excellent training courses and local technical support. Visit www.smtware.com for more information.

About Prelert

Mining answers from the volume of data available today to drive business decisions requires advanced analytics approaches that, until now, have required the expertise of



data scientists. Prekert is the first vendor to provide this data science packaged to provide a time to value in minutes and enable IT and business professionals to make better decisions. Prekert: Data science for everyday decisions. www.prekert.com.

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