



Prelert to Speak at May SplunkLive! Events in New York and DC

Prelert Senior Solutions Engineer Rich Collier will discuss extending the value of Splunk with machine learning predictive analytics

FRAMINGHAM, Mass. – April 30, 2013 – [Prelert](#), the first company to provide 100% self-learning [predictive analytics solutions](#) to address the volumes of data generated by today's IT systems, today announced it will be speaking at the [SplunkLive!](#) events on May 2 at the Grand Hyatt in New York, NY, and May 16 at the Ronald Reagan Building and International Trade Center in Washington, DC. Rich Collier, Prelert's senior solutions engineer, will present a technical session entitled "Extending Splunk with Machine Learning: 3 Use Cases."

In the session, Collier will discuss how machine learning predictive analytics can extend and accelerate the value derived from Splunk by automatically identifying normal behavior patterns in data and detecting changes or anomalies that can impact performance or cause security issues. He will focus on three key use cases of advanced analytics that he has identified in the organizations he's worked with and which he found are of significant benefit to Splunk users, from the early stages of Splunk adaption through to expert applications. Those use cases are:

- Discovering what key performance indicators best represent the health of an environment and how best to monitor them;
- Operationalizing proactive anomaly detection when thresholds prove impractical; and
- Detecting behavioral changes that span source types to detect or diagnose complex problems.

For more information on the SplunkLive! events, go to:

<http://www.splunk.com/page/events>

About Prelert

Prelert is the first company to provide 100 percent self-learning predictive analytics solutions that augment IT expertise with machine intelligence assistance to dramatically improve IT operations. For more information, visit www.prelert.com.

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